



The Third Party Pte Ltd
Ms Doreen Mok-Lee & Ms Faith Mok



thethirdparty

The Third Party specialises in corporate and social events that are refreshingly original and memorable!

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Gala Events

YOUR EVENT BRIDGE

It is often only unexpected and truly remarkable memories that are cherished forever. Ms Doreen Mok-Lee and Ms Faith Mok have been that memorable bridge that links their clients to event partners with their company The Third Party since 2001. Ms Mok-Lee originally started planning wedding events from her apartment and eventually transitioned to now cater to corporate clients which form the backbone of The Third Party's clientele.

When Ms Mok joined The Third Party a few years later, the duo eventually repositioned the company towards the niche of catering to corporate clients, finding corporate events to be a more creative and varied platform. This aligned more with their commitment of selling more than just products – selling personalities and event moments. With constant optimisation of strategy and operations, The Third Party gradually focused its events with a

more personal approach, focusing on staff bonding while also passing on the savings to its clients.

As organising corporate events entailed higher overhead costs and larger space requirements than wedding events, the duo have to be constantly creative and designing original props while still keeping events fresh and original. Their initial customer base grew steadily as clients moved across industries, opening more avenues and impressed clients' referrals after seeing what they are able to accomplish with their event resources. Along with having been featured on The Straits Times, The Third Party now relies mostly on its word-of-mouth advertising.

Always focusing on stellar, consistent and personable service, the directors at The Third Party offer planning for all sorts of corporate events such as Galas, office ceremonies, company celebrations as well as closed-door concerts with Taiwan and the United States' A-list celebrities and incentive group outings abroad. New and returning clients choose The Third Party

for its integrity in service, dedication to originality, as well as the exclusivity and privacy that is provided. In all of their events, the directors put a lot of thought into tailoring events, details and even service providers to ensure the right match for clients, ensuring a win-win situation for both suppliers and clients alike.

The company's most memorable and successful events have included planning a closed-door celebrity concert at Resorts World Sentosa, orchestrating an entire restaurant for a wedding proposal and coordinating a cross-country surprise holiday for a party of 20.

Ms Mok-Lee and Ms Mok apply the same personable relationships towards their staff, regarding them more as colleagues instead of subordinates. Maintaining an open communication atmosphere, they guide and mentor their staff through hands-on experience and encouraging them to learn more on their own. This has led to staff members that have been with The Third Party since the beginning.

Though keeping in mind plans for expansion towards bigger markets such as Thailand or the United States, as well as exploring possible avenues into planning for team-building companies in Southeast Asia, the directors are cautious about potential market changes that could impact business growth. As such, The Third Party is looking towards stabilisation and growth within current operations. With the founders' commitment and market foresight, clients can be assured that their events will be carried out with dedication and success.



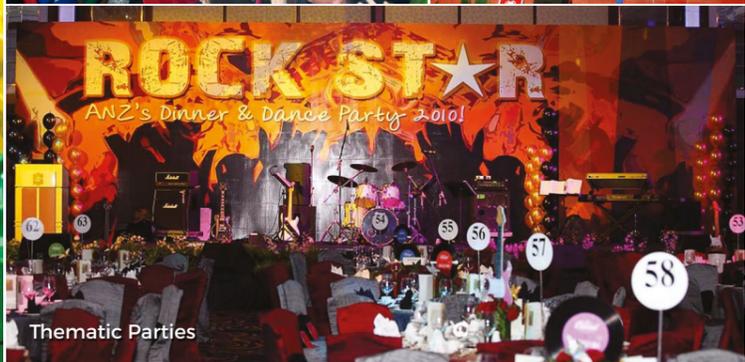
Creative Touches



Dinner & Dance



Ship Launches



Thematic Parties